





06



05

CONTENTS



03



04

03

About Us

04

The Beekman,
A Thompson Hotel

05

Thompson Central Park

06

Jumeirah Hotels & Resorts

07

The J House

08

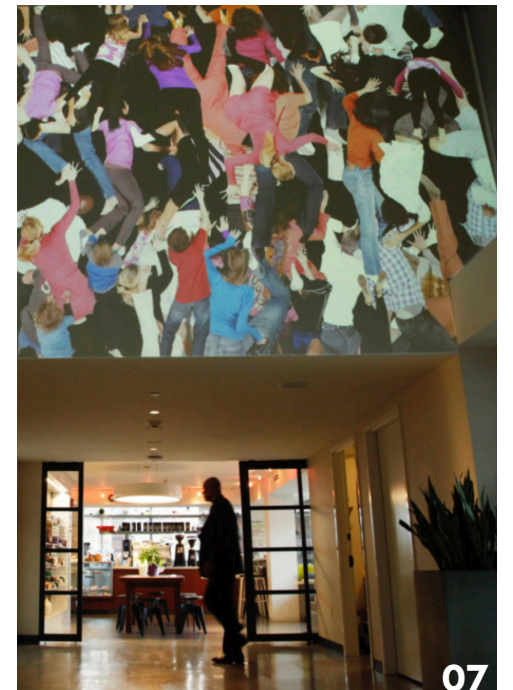
Grand Cascades Lodge at
Crystal Springs Resort

09

UNFOLD Art Xchange

10

Press



07

Clockwise from left: Katherine Gass Stowe checking the details; Photography placed in a guest room at Jumeirah Beach Hotel, Dubai; A piece by Laurie Fusco in a suite at Thompson Central Park; Works by Nathalia Edenmont and Cathy Cone behind the reception desk at The Beekman; A commissioned projection piece by Daniel Canogar in the main lobby of The J House

JAMES COMPANY CONTEMPORARY ART PROJECTS is a curatorial firm founded over twenty years ago that creates and manages contemporary art collections. The company works with clients across all industries with a focus on connecting contemporary art to organizational missions, offering wall-to-wall acquisition and installation services, new commissions, and bespoke custom image programs. All our partnerships begin by asking: How can art meaningfully tell a story, illuminate a mission, and engage with the key questions of our time?

Our bespoke hospitality art programs have consistently garnered positive public attention for our clients, and we have worked alongside some of the world's most celebrated architecture and design firms, including Gensler, Stonehill Taylor, Martin Brudnizki Design Studio, AECOM, NELSON Worldwide, The Gettys Group, Perkins Eastman, and Hirsch-Bedner Associates, among others. James Company is certified by the Women's Business Enterprise National Council as a Women's Business Enterprise and is a proud longtime member of the international Association of Professional Art Advisors.

James Company is led by its Founder and Chief Curator Katherine Gass Stowe, who has successfully assembled multiple private and public collections, installations, and exhibitions in the U.S. and abroad with a focus on community building. Katie has held posts at the Whitney, the Chase Manhattan Bank Art Program, and The Aldrich Contemporary Art Museum, and she has served on the Board of Directors of Skowhegan School of Painting & Sculpture, Maine, and SculptureCenter, New

York. She holds a B.F.A. from Ohio Wesleyan University and an M.A. in the History of American Art Advocacy from New York University's Gallatin School. She is the contracted curator for Bank of America's New York-Metropolitan Region and has been the curator for hotel properties worldwide, including Jumeirah and the award-winning The Beekman, A Thompson Hotel, New York. She also curates exhibitions for nonprofit spaces, such as *The Solace of Amnesia* at The Hall Art



Foundation (2018), co-curated with Alexis Rockman, and *Human Nature Walk*, an immersive site-specific installation at the Brattleboro Museum & Art Center created by Aurora Robson from reclaimed plastic debris (2023).

The unwavering commitment running through all our projects is the desire to synthesize art, ideas, and the issues of our time into rich curatorial offerings that open dialogue, create community, and support living artists. Advocating for artists has been at the heart of my professional practice since 1997, which I feel contributes to global creative health by making space for and centering the highest creative potential in each project and person. By supporting the art and artists of today, we widen the compassionate spaces needed for our ever-evolving understanding of who we are and the world we live in.

We hope you enjoy this selection of our hospitality projects as much as we enjoyed creating them!

Katie

Katherine Gass Stowe, Founder and Chief Curator



Clockwise left to right: Portrait of Katherine Gass Stowe by Dana Mueller; Installation view of Jennifer Steinkamp's *Daisy Bell*, 2008, projection, ed. 1 of 1, image by Robert Wedemeyer/Lehmann Maupin, acquired for a multinational corporate collection; Installation view of Jane Hammond's *All Souls (Buttermilk Channel)*, 2015, commissioned for The Beekman Hotel collection; James Company staff members Natalia Luna Del Pozo, David Marshall, Cory van Gulden, and Ryan Sullivan

The Beekman, A Thompson Hotel

New York City

The art collection at The Beekman pays homage to the hotel's majestic location at the foot of the Brooklyn Bridge, near the East River and City Hall Park, and to its fascinating and eccentric history filled with literary giants, scientific visionaries, and thought leaders of the American Romantic period who once dwelled here.

The artwork throughout the hotel is infused with a sense of magical realism and guided by the spirit of 19th century writers like Edgar Allan Poe, a forefather of science fiction writing who frequented the Mercantile Library Association when it was located at this site. The curatorial theme was inspired by a line from Poe's 1849 poem



"A Dream Within A Dream": "All that we see or seem / Is but a dream within a dream." His presence is celebrated by a huge vintage portrait hanging in the Bar Room, and this quote has become the signature tagline for the hotel.

Included in the collection are 62 original paintings, photographs, prints, works on paper, and sculptures by international and American artists that are installed throughout the hotel's public spaces and guest rooms, as well as newly commissioned site-specific artworks

by Cathy Cone, Jane Hammond, and Patrick Jacobs. A bespoke brochure with details about the collection is available at the front desk.

The Beekman's collection has been widely covered in online and print outlets, including *Lonely Planet*, *Conde Nast Traveler*, *Travel + Leisure*, *Architectural Digest*, *Vogue*, *W Magazine*, *Smart Traveler*, *Business Insider*, *Town & Country*, *Gothamist*, *Hospitality Design*, and many more. The collection was awarded Top 100 Finalist in the CODAwards.

Clockwise from left: View of the Bar Room with Edgar Allan Poe portrait, part of a commissioned portfolio by Cathy Cone; View of the art installation in the main lobby, with works by Cathy Cone, Kinke Kooi, Alexander Korzer-Robinson, David Scher, and Simon Schubert, and suitcase sculpture by Kathleen Vance (not pictured); Site-specific commission by Patrick Jacobs titled *Dandelion Field with Clover and English Daisies*, 2015; Detail of a reprint with permission of Jane Hammond's photo-collage *Spree*, 2011, above a bar cart in a guest suite



[VIEW FILM](#)

[VIEW BROCHURE](#)



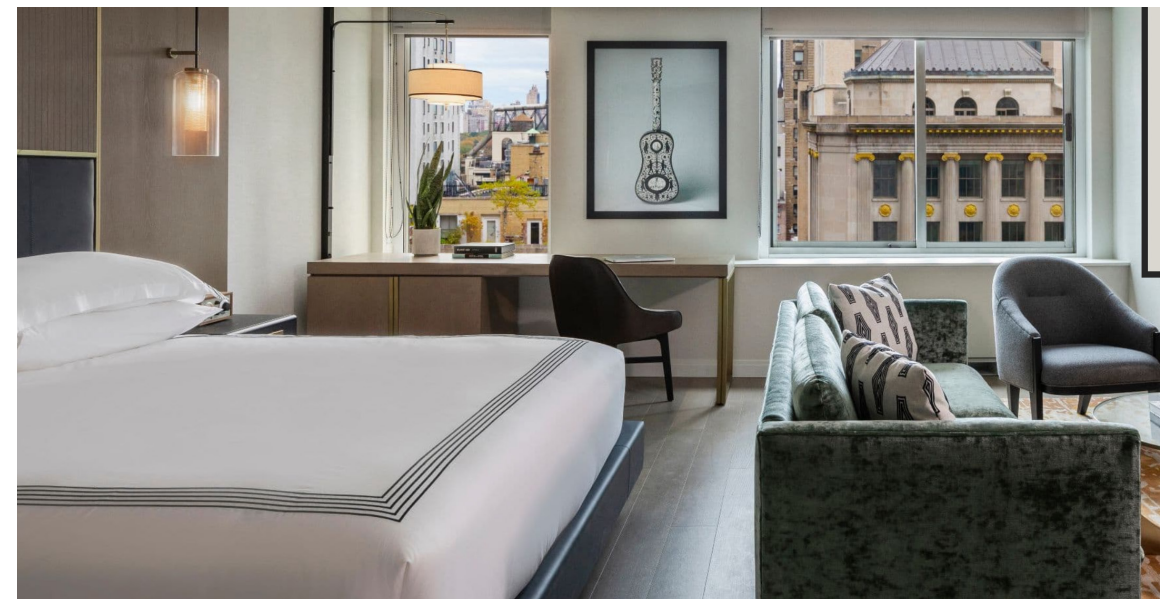
Thompson Central Park

New York City

The curatorial theme for this collection was inspired by the location of this well-loved Midtown hotel and a quote by Vera Nazarian: “If Music is a Place—then **Jazz is the City**, Folk is the Wilderness, Rock is the Road, and Classical is a Temple.” The art program is centered around music and the rich history of Midtown Manhattan as an epicenter of jazz. The elegant art collection folds seamlessly into the luxe design by Stonehill Taylor and features William Gottlieb, the premier photographer of the golden age of jazz, and his classic image of New York’s fabled *52nd Street, New York, N.Y., ca. July 1948*; images of beautifully sculptural iconic antique horns from the Department of Musical Instruments at The Metropolitan Museum of Art; original artworks by contemporary artists Laurie Fusco and Andrea Belag; and *Horn Studies*, 2019, by American artist and musician David Scher.



Clockwise from bottom left: Reprint with permission of *Horn #1*, Adolphe Sax. ca. 1863, Antoine Joseph, Belgian Brass Purchase, Clara Mertens Bequest, in memory of André Mertens, 1993 © The Metropolitan Museum of Art, New York; Installation view of Laurie Fusco’s collage *Purple Mountain*, 2019, on a shelf in a suite; Installation view of *52nd Street, New York, N.Y., ca. July 1948*, by William Gottlieb, © William P. Gottlieb Collection; Installation view of a suite with a reprint with permission of *Guitar*, ca. 1800, Italian Spruce, Ebony, Ivory, Tortoiseshell, Mother-of-pearl, Brass Rogers Fund, 1969 © The Metropolitan Museum of Art, New York



Jumeirah Hotels & Resorts

Dubai, UAE, and Worldwide

The Essex House in New York is a 509-room much-loved historic Midtown hotel that was once owned by Jumeirah and underwent a \$90 million renovation at the time. The art was inspired by the majestic view of Central Park seen through the towering windows of the lobby and all of the north-facing guest rooms. The program grew as James Company developed an artist-in-residence program and commissioned new artwork by Aranda\Lasch, Atta Kim, Mark Innerst, Alison Wright, and others who focused on their experiences with Central Park. The collection includes work in multiple media, such as photography, prints, painting, and sculpture. The program also offered rotating on-site exhibitions and incorporated unique museum and art fair partnerships. In addition, James Company commissioned a 10-minute original film by Eve Sussman and Simon Lee to creatively illustrate the Jumeriah brand promise, "Stay Different." Titled *Jumeriah Essex House Obscura*, the film was shot completely inside the Essex House and publicly debuted at The Wolfsonian, Miami, and Art Dubai, UAE. Also featured in the art program and installed in the Essex House lobby is a 98-piece exhibition on permanent display of the history of Central Park, with images sourced from MagnumPhotos and the Museum of The City of New York. The art program was widely covered in domestic and international press, including *Whitewall*, *Hospitality Interiors*, *ETalks*, *Vision: Fresh Perspectives from Dubai*, *Business Wire*,



Luxury Travel Magazine, Leaders, Peter Greenberg, and a white paper commissioned by The Center for Hospitality Research at the Cornell Nolan School of Hotel Administration.

The success of the art program at Essex House became the basis for a global art platform designed for the luxury hotel company Jumeirah Group and expanded out to its international chain of hotels. Projects with Jumeirah Emirates Towers and Jumeirah Beach Hotel in Dubai followed.

Katherine Gass Stowe was contracted as the Jumeirah Global Curator and managed the expanded programming across the hotel group worldwide, which was branded as *Culturally Connected*. The platform offered best practices and a working template for how to successfully collaborate with art institutions and businesses and how to support local cultural communities where the brand had properties. Katie implemented the platform, trained hotel managers and staff, gave art tours and press interviews, and wrote all marketing materials related to arts and culture for Jumeirah Group. She also commissioned photography for Jumeirah's property websites and initiated the annual Jumeirah Group Arts and Cultural Award, announced in London at the annual Luxury Briefing Gala, to recognize luxury brands that support artists and nonprofit art institutions in innovative ways.



[VIEW ESSEX HOUSE BROCHURE](#)

[VIEW JUMEIRAH GROUP BROCHURE](#)



Clockwise from bottom left: Image of commissioned painting *Avenue with Towers and Monument*, by Mark Innerst, Jumeirah Essex House artist-in-residence; *ON-AIR Project 110-21 Central Park*, from the series "New York," commissioned 8-hour time-lapse photographs by Atta Kim, also a Jumeirah Essex House artist-in-residence; Commissioned portfolio of photographs by Sami Nabeel for guest rooms at Jumeirah Emirates Towers; Commissioned photograph for Jumeriah Group of the Burj Al Arab, Dubai, by Dirk Karsten



The J House

Greenwich, Connecticut

For this project, we commissioned a major digital artwork, *Asalto Greenwich* by Daniel Canogar, for the lobby of a small privately-owned boutique hotel. A huge, imposing overhead wall in the main lobby served as the inspiration to invite Canogar to create a work here. The piece he conceived is based on his ongoing series of the same title that investigates the human desire to overcome imposed obstacles in life. For this new work, community members and hotel employees were invited to roll across a green-screen surface in a performative way, as if they were scaling a wall, which was captured by Canogar's overhead camera. The result is a dynamic video animation featuring the local Greenwich community in realistic and abstract forms in order to "have viewers project themselves, literally and metaphorically, onto their immediate environment."



[VIEW FILM](#)

Clockwise from bottom left: View of The J House; Katherine Gass Stowe on site at The J House in front of *Asalto Greenwich*; Film still of *Asalto Greenwich*, projector, multimedia player, USB, 19:41' video projection loop, 16' x 10'



Grand Cascades Lodge at Crystal Springs Resort

New Jersey

Nestled along the Appalachian Mountain Range and overlooking the Kittatinny Mountains, Grand Cascades Lodge combines a gorgeous mountain setting with three world-class golf courses and unparalleled hospitality. The brief for this 232-room project was to incorporate the natural beauty of the local environment into the interiors, which have been newly refreshed by Manhattan-based INC Architecture & Design. We commissioned Vermont-based photographer Greg Danford to stay at the property and create a custom portfolio of images that would capture the vibrance of the rich terrain and verdant landscape. The result was over 50 unique and dazzling images that reflect the stunning surroundings and perfectly complete the newly designed guest rooms.



Clockwise from bottom left: View of the outside of Grand Cascades Lodge; Original images by Greg Danford (over couch) from a newly commissioned portfolio of images taken on and around the property; More images over the credenza from the original portfolio by Danford

Clockwise from left: At the conference with Tarissa Tiberti, Paul Bruce-Brand, Katherine Gass Stowe, Roland Duerr, and Pierre Yammine; In conversation with Steve Wilson, Founder of 21c Museum Hotels; Moderating *Cultural Game Changers: Understanding the Integral Role of Art in Brand Marketing in Luxury and Lifestyle Hospitality* with panelists Jyoti Narang, Candice D’Cruz, Xavier Louyot, and Anne-Cecile de Chaumont



UNFOLD Art Xchange

Dubai, UAE

As part of a conference on art in the built environment, Katherine Gass Stowe moderated a day of panels on “The Role of Art in Guest Experience and Brand Marketing” for Luxury and Lifestyle Hospitality. Panelists included Steve Wilson, Founder, 21c Museum Hotels, USA; Tarissa Tiberti, Executive Director, Arts & Culture MGM Resorts, USA; Paul Bruce-Brand, General Manager, Ellerman House, Cape Town, South Africa; and Candace D’Cruz, Vice President, Luxury Brand Marketing & Management, Marriott International, Middle East & Africa, among many other esteemed participants.





PRESS

Lonely Planet:
New York hotel The Beekman is a great alternative to the Met

[View full article](#)

VOGUE:
Inside the New Beekman Turret Suites

[View full article](#)

SMARTFLYER:
Katherine Gass: Art Curator, The Beekman

[View full article](#)

whitewall:
Katherine Gass

[View full article](#)



Clockwise from left: *Requiem*, a Cibachrome by Nathalia Edenmont in The Beekman Hotel collection; View of the Bar Room at The Beekman with work by Cathy Cone; Installation of photographs by Alison Wright from her series *Human Tribe*; Animation from the project *20 Bridges for Central Park* by ArandaLasch



J A M E S C O M P A N Y
CONTEMPORARY ART PROJECTS

✉ info@jamescoart.com

🌐 jamescoart.com

WOMEN[™]
OWNED